

# ENGAGE THEM!

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# WHAT IS THE **CENTER OF COMMUNITY SUPPORTS?**

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The Center of Community Supports (CCS) at Greenbush provides individualized assistance to help local groups define and reimagine what they can achieve.



# HOW ARE WE HELPING?

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Community  
Projects

School  
Projects



# LET'S TALK BOARDS- WHAT THE HECK ARE THEY?



- Formal or Informal Group
- For Profit or Non Profit
- Working or Advisory
- Part of a hierarchy?

**FUNCTIONS VARY**

**BYLAWS**

**POLICIES**

**FISCAL ACTIVITIES**

**EMPLOYMENT OF ED**

**COMMUNITY INPUT**

**ADVOCACY**

**TASKS**





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Typical focus is on fiscal,  
legal, big picture issues.

# BOARD OF NEW NON-PROFITS

## STAFFING

Limited,  
oftentimes a  
“founder”

Limited systems  
in place/mix of  
mission and  
money

## ENGAGING

Certain roles  
and time limits  
accounting,  
legal, content

Clearly define  
timelines and  
actions.

Communication

## ANTI- ENGAGING

All about people  
and facilities  
and less about  
service or  
mission

Difference  
between for-  
profit and non-  
profit

# BOARD OF ESTABLISHED NON-PROFITS

## STAFFING

Established staff  
and finances

Established  
systems and  
function of the  
board usually  
around finance,  
policy and hiring  
of CEO

## ENGAGING

Certain roles  
and time limits

Clear financial  
and human  
resource  
boundaries

Sharing the love  
among many

## ANTI- ENGAGING

Human  
Resource Drama

Unclear financial  
reporting

Only  
communicating  
at a meeting

# WORKING BOARDS

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## STAFFING

Limited or no paid staff, low finances

Effective way to get things started especially if larger org in background

## ENGAGING

Certain tasks and time limits

Clear financial boundaries

Sharing the love among many

## ANTI-ENGAGING

Task hoggers

Last minuters

Scaring them!  
Moving too fast or too slow

Whining

# APPOINTED BOARDS

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## STAFFING

Staffed well

Usually  
connected to an  
established  
organization

Provide  
leadership for  
the Board

## ENGAGING

Seek expertise  
early and often

Clear  
understanding  
of why they are  
there

Meaningful  
communication

## ANTI- ENGAGING

Report Reports  
Reports

No meaningful  
work

Whining

# ADVISORY BOARDS

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## STAFFING

Staffed well

Sometimes influential / sometimes not

Act as liaison between board and higher ups

## ENGAGING

Seek expertise early and often

Understanding power dynamic

Build on why they said yes

## ANTI-ENGAGING

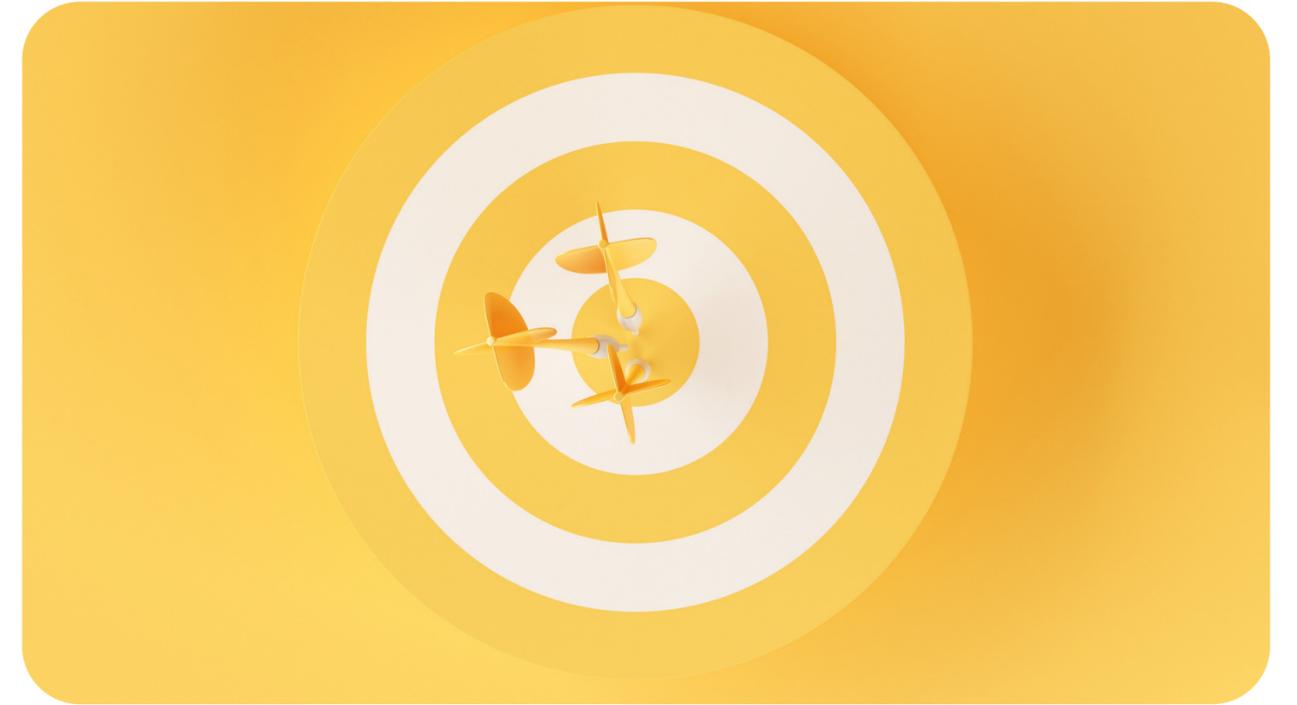
Report Reports Reports

No meaningful work

Whining

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## Out of Board Meeting Time



Invite to “ride along”

Invite to meet someone

Text or call when you see an article or of interest

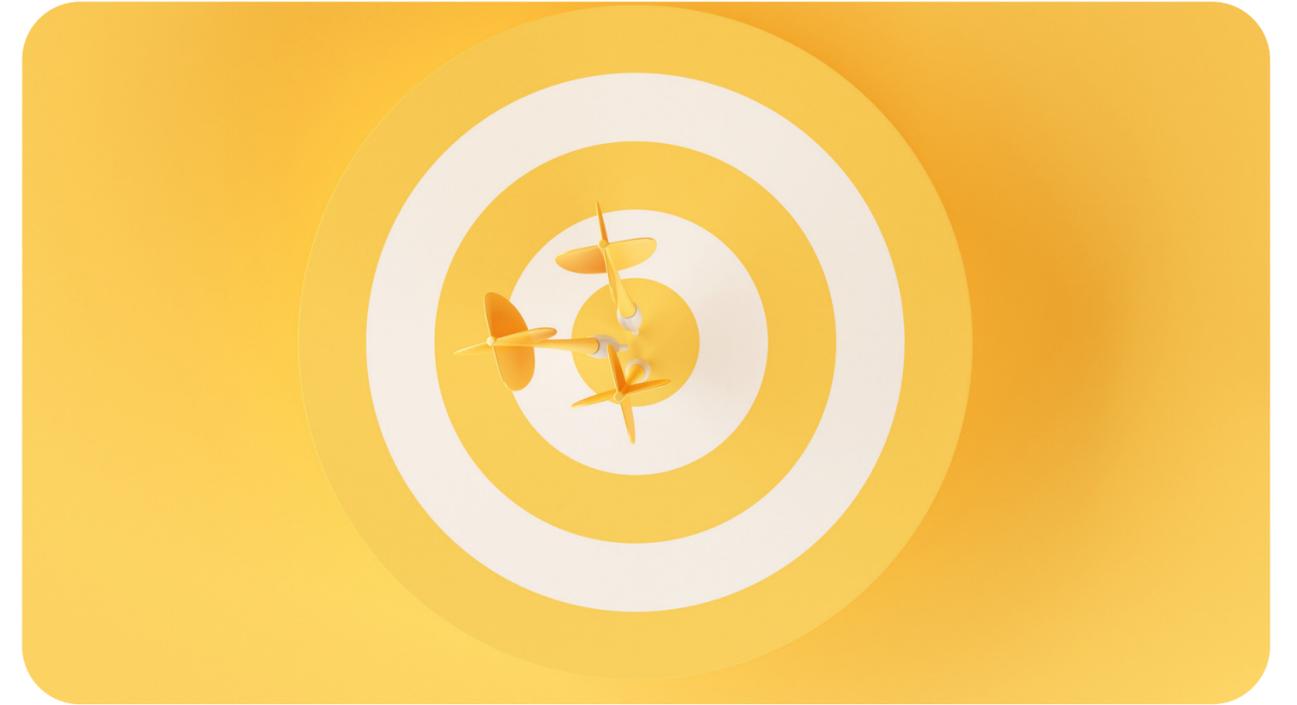
Ask how they like to communicate

Build relationships with all



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## Out of Board Meeting Time



Just a note....

Ask them to invite you to speak

Ask them to act as a connector

Ask them to write a note to the staff

Mention something at a Board meeting



# **VOLUNTEERS BRAWNY AND BRAINY WORK**

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**Make it clear  
and  
meaningful**

**Then make it  
clear and  
meaningful**

**Followed by  
clear and  
meaningful**

# BEFORE WORK

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**Have a clue how long something takes and what materials are needed to get it done.**

**Don't ask for too many just so you can say you did.**

**Do prework to make it clear and meaningful.**

# DURING WORK

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**If you are going to  
be busy, find a  
good  
replacement**

**Check in and  
check out  
Link to why  
it's  
meaningful**

**When are we  
done?  
Don't whine**

# AFTER WORK

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**Be fast to say  
thank you.  
Don't make  
excuses why you  
weren't fast**

**Ask for  
suggestions**

**Link it to the  
future**

# **FAST FACTS**

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**HAVE AN ACTION-ORIENTED PLAN**

**ASK FOR SPECIFIC ASSISTANCE**

**ASK FOR INPUT ON RELEVANT TOPICS**

**LIMIT TIME SUCK**

**SAY THANK YOU-WHY SPECIFICALLY**

**TALK ABOUT THE FUTURE**



# THANK YOU

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